

BULLETIN NO.

939

DATE:

January 19, 1962

TO:

ALL OUTLETS

SUBJECT:

NEW POLICY ON SERVICE FILM

Realizing that it is to the advantage of the Dealer and the Company both, our policy conceining the sale and rental of the SERVICE FILM is changed.

In the future, we will honor all orders on the Service Film on this basis:

We will ship you the film. On the day of shipment you will be invoiced for the film. Then, if you return the film to us in good condition by the end of 15 days, we will issue a credit memo. In that time you can run the film several times, familiarize yourself with its contents, etc. If you desire to keep it permanently, then you simply keep the film and pay the invoice. If you desire only to use it to instruct your mechanics or your own information, return it to us, postage prepaid, before the 15 days are up.

We are sure that this will help you to cut the costs of your service, and will help particularly in the training of your mechanics.

A letter will bring the film for your use and/or approval.